

Press Release

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FOR IMMEDIATE RELEASE
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Bill George to Deliver Keynote at RAPS Annual Conference

Rockville, MD—Bill George, best-selling author and former chief executive officer of Medtronic Inc., will deliver the opening keynote address at the Regulatory Affairs Professionals Society (RAPS) 2007 Annual Conference & Exhibition in Boston on 24 September.

George's speech will expand upon the innovative approaches to leadership presented in his critically praised new book, "True North: Discover Your Authentic Leadership," and address how these lessons translate to the healthcare product sector.

The speech is part of the conference's theme, "Advancing knowledge, inspiring leadership—for better healthcare products worldwide."

"As the former CEO of the world's largest medical technology company and as a prominent expert in leadership issues, Bill George is the perfect speaker to ignite these discussions," said RAPS Executive Director Sherry L. Keramidas, PhD, CAE.

In 2004, George was named one of the "25 Most Influential Business People of the Last 25 Years" by PBS' "Nightly Business Report" & the Wharton School of Business. Under George's guidance, Medtronic's market capitalization grew from \$1.1 billion to \$60 billion.

Also delivering a keynote speech at the conference will be Joseph Badaracco, the John Shad Professor of Business Ethics at Harvard Business School.

Sessions at RAPS 2007 Annual Conference & Exhibition will explore global issues and trends affecting the healthcare product regulatory affairs profession. The conference—to be held 23-26 September 2007 at Boston's Hynes Convention Center—will feature more than 75 sessions, 200

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expert speakers and specialized tracks on medical devices, drugs, biologics, combination products, clinical research and business skills.

Visit www.raps.org/ac for more information.

About RAPS

The Regulatory Affairs Professionals Society (RAPS) guides and supports individuals—from industry, government, academia, research and clinical organizations—to bring life-saving and life-enhancing products to the global marketplace quickly and safely.

Founded in 1976 and operating outside the political arena, RAPS provides a neutral forum on emerging science and global regulatory challenges, offering personal and professional resources to help RA professionals continuously improve and work smarter, faster and in compliance with regulatory models.

RAPS established the regulatory profession worldwide and brings knowledge and progress to it. By identifying scope of practice, defining core competencies, upholding professional standards, developing professional certification, and providing educational and networking opportunities, RAPS supports professionals throughout the healthcare product lifecycle. www.raps.org

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