Exhibiting and Sponsoring Prospectus

This is your opportunity to showcase your innovations and solutions to regulatory stakeholders and decision-makers during the largest and most well-recognized annual gathering of regulatory professionals in the world!

raps.org/convergence
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Gather with the Regulatory Community in Phoenix!

In the last two years, regulatory professionals from around the world have made tremendous strides in advancing public health and safety in the face of a global pandemic. This dynamic community banded together in innovative ways to collaborate and implement strategies to support the profession and stay ahead in an ever-changing landscape. Without their contributions and sacrifices, advancements in medical devices and pharmaceuticals would not have been possible. Their outstanding perseverance and accomplishments are worth celebrating.

Reunite with Peers

RAPS Convergence 2022 will be an exciting time, as the global regulatory community gathers in person for the first time in nearly two years! The community is excited, ready, and looking forward to reuniting with friends and making new connections as they navigate the regulatory landscape together. Be a part of this dynamic moment in regulatory affairs by gathering with nearly 2,000 regulatory professionals in Phoenix, Arizona.
All Things New in 2022

Convergence 2022 will be like never before, with exciting enhancements for new and returning faces:

• **Break away from traditional learning:** new learning formats to promote collaboration, networking, and idea-sharing among colleagues

• **Sustainability:** a renewed focus on reducing paper and waste throughout the event (learn more at https://www.phoenixconventioncenter.com/sustainability)

• **Honoring our Leaders: RAPS 2022 Awards Celebration:** celebrate and thank our leaders, Fellows, RAC holders, volunteers, and award winners for their contributions to RAPS and the profession at-large

• **Career Central:** including resume reviews, career counseling, professional headshot lounge, meeting spaces, and a professional development theater

• **Monday Night Party:** private party during the Arizona Diamondbacks vs. Los Angeles Dodgers game at Chase Field (ticketed event)

• **Tuesday Night Closing Party:** leave the outside world behind and immerse yourself in the interactive and hands-on fun of the Arizona Science Center

RAPS Convergence is the largest and most well-recognized annual gathering of regulatory professionals and innovators in the world. Convergence brings together representatives from industry, global regulatory bodies, and research, academic and clinical organizations that are directly involved in managing the regulatory process and aligning science, regulation, and business strategy.

Convergence is designed to educate and empower professionals about the ever-evolving healthcare product regulatory environment within an interactive forum that facilitates community exchange, connections, and knowledge sharing.

About RAPS Convergence

RAPS Convergence is the go-to-conference for all levels of regulatory professionals to learn up-to-date information on regulations, network with peers, and develop careers.

Clarisa Tate
2021 Attendee

"RAPS Convergence is the go-to-conference for all levels of regulatory professionals to learn up-to-date information on regulations, network with peers, and develop careers."

Clarisa Tate
2021 Attendee
Go Beyond the Booth

Convergence is not only the regulatory meeting place for professionals — it is also YOUR meeting place. Go beyond the booth and network with attendees and speakers, hear directly from professionals on their challenges, and gain valuable information.

**NEW! Exclusive exhibit hall hours:** three-hour time slots each day exclusive to the exhibit hall for attendees to explore and interact with exhibitors. This also allows you the opportunity to attend sessions, take advantage of learning opportunities and be a part of important discussions with peers and potential customers. Make the most of it — this is your conference too!

**Additional Benefits**

- **Engage with Customers:** RAPS Convergence effectively strengthens business relationships, recruits regulatory talent, and showcases your products and services.

- **Build New Business:** Networking is a top priority for RAPS Convergence attendees. Connect with key decision-makers, develop new relationships, and generate awareness for your brand.

- **Demonstrate Expertise:** Help attendees navigate the complexities of today’s global regulatory landscape by demonstrating your expertise and solutions.
Attendee Profile

RAPS Convergence (in-person) attracts 2,000 professionals in the areas of medical devices, IVDs, biopharmaceuticals and biotech.

The following data reflects attendee demographics from the RAPS Convergence 2021 virtual event.

1,516 total attendees

Attendee Regional Breakdown

- North America: 83%
- Oceania: 4%
- Asia: 1%
- Europe: 9%
- Latin America & Caribbean: 1%

Industry

- Industry Organization: 60%
- Consulting: 12%
- Government: 8%
- CRO: 5%
- Academic Institution: 2%
- Laboratory: 2%
- Media: 1%
- Not for Profit: 1%
- Notified Body: 1%
- Self-employed: 1%
- Communications: 0.2%
- Law Firm: 0.2%
- Publishing: 0.1%

Job Function

- CEO/President/Executive Director: 6%
- Vice President/Director: 26%
- Manager/Project Manager: 25%
- Specialist/Associate/Coordinator: 17.3%
- Consultant: 6%
- Professor/Academic Faculty: 0.5%
- Analyst: 2%
- Compliance Officer/Consumer Safety Officer: 1.1%
- Physician/Pharmacist/Health Professional: 0.5%
- Regulatory Counsel: 2%
- Regulatory Information Specialist: 9%

Source: RAPS Convergence 2021 Attendee Survey (October 2021)
### Sectors of Interest

- Medical devices: 71%
- Pharmaceuticals: 51%
- Combination Products: 48%
- Biologics: 43%
- Biotechnology: 39%
- Diagnostics: 27%
- OTC: 14%
- APIs: 14%
- Nutritional/Natural Health: 9%
- Other: 6%

### Regional Areas of Interest

- Global: 61%
- North America: 77%
- Europe: 55%
- Asia: 35%
- Latin America & Caribbean: 23%
- Middle East: 19%
- Africa: 16%
- Oceania: 15%

### Professional Areas of Interest

- Regulatory Intelligence/Policy: 84%
- FDA Meeting and Communication Strategy: 67%
- Compliance: 62%
- Product Lifecycle: 60%
- Professional Development/Training: 56%
- Clinical Trials: 56%
- Audit/FDA Inspection: 55%
- Project Management: 52%
- Advertising, Promotion, and Labeling: 49%
- Research, Design and Development: 45%
- Quality Assurance and Control: 44%
- Preclinical Study: 35%
- Chemistry, Manufacturing, and Controls (CMC): 29%
- Ethics: 24%
- Supply Chain Management: 20%
- Environmental: 9%
- Other: 3%

**Source:** RAPS Convergence 2021 Attendee Survey (October 2021)
Purchasing Role

- Final decision maker: 17%
- Research new products: 19%
- Recommend products and/or specify vendors: 27%
- Influence purchase decisions: 28%
- No role: 46%

54% Are involved in various stages of the purchasing process

Purchasing Authority

- $5,000,001+: 2%
- $1,000,001 - $5,000,000: 2%
- $500,001 - $1,000,000: 8%
- $100,001 - $500,000: 8%
- $25,001 - $100,000: 5%
- Less than $25,000: 82%

Purchasing Intentions (in the next 12 months)

- Regulatory intelligence: 41%
- Education and training: 37%
- Medical devices: 31%
- Regulatory information management: 31%
- Consulting: 28%
- Notified Body: 22%
- Software: 17%
- Biotechnology: 15%
- Pharmaceutical: 14%
- Clinical research organization (CRO): 13%
- Conformity assessments: 11%
- Recruitment and staffing: 11%
- Legal: 9%
- Translation: 8%
- Other: 8%
- Communications: 7%
- Marketing: 5%

Source: RAPS Convergence 2021 Attendee Survey (October 2021)

Andrey Mladenov
2021 attendee

This is my first touch with RAPS Convergence, and I am very pleased to say that this was a highly professional event. I enjoyed the broad scope, the high ranked speakers, the virtual organization and the network opportunities.

Andrey Mladenov
2021 attendee
A Unique Space for Your Customers

Regulatory professionals rely on RAPS Convergence for critical professional development, interactive discussions, and networking each year.

Your organization will have the opportunity to engage with the most influential regulatory executives and personnel shaping the profession’s future and driving decisions that will impact the global health landscape.

RAPS Convergence Delivers on What Global Professionals Need

- **89%** 2021 attendees stated that the overall content was relevant to their job responsibilities
- **93%** Were pleased with the quality of content
- **97%** Were pleased with the quality of the speakers
- **83%** Were able to learn about new innovations, products, and solutions
- **76%** Said that RAPS Convergence is a “must attend” event
- **79%** Said that RAPS Convergence is a good investment for their training dollars
- **87%** Said that RAPS Convergence provides them with essential connections, information, education, and resources to do my job

Source: RAPS Convergence 2021 Attendee Survey (October 2021)
Sponsor Profile

At the last in-person conference, 130+ companies across multiple industries exhibited at RAPS Convergence.

A few sponsors from RAPS Convergence 2021 (virtual event):

- bsi
- ArisGlobal
- RQM+
- Dassault Systemes
- Rimsys
- Abbott
- AgencyIQ
- Bannick LLC
- COOK MEDICAL
- labcorp
Product Categories for Exhibits:

- Biotechnology
- Communications
- Conformity assessments
- Consulting
- Clinical research organization (CRO)
- Education and training
- Legal
- Marketing
- Medical devices
- Notified Body
- Pharmaceutical
- Recruitment and staffing
- Regulatory information management
- Regulatory intelligence
- Software
- Translation
- Other

Reasons for Sponsoring and Exhibiting at RAPS Convergence

The following data reflects sponsor feedback from the RAPS Convergence 2021 virtual event.

- 100% Generate leads/meet new prospects
- 91% Increase brand awareness/gain media exposure
- 73% Showcase thought leadership for our community

Source: RAPS Convergence 2021 Sponsor Survey (October 2021)

I love how all regulators (especially FDA) present their current thinking on topics that are applicable. It is so helpful to industry representatives!

Teresa Cherry
2021 Attendee
2022 Educational Topics

**Biopharmaceuticals** *(includes Biologics and Drugs)*

- Accelerating drug development and approval through pilot programs and initiatives
- Advertising & Promotion and Labeling
- Biosimilars
- Clinical Trial Design and Alternative Data Sources
- CMC & Quality
- Combination Products
- Expanded Access/Compassionate Use/Right-to-Try
- Expedited Designations and Pathways
- Generic Drug Development and Approval
- Harmonization Efforts
- Vaccines
- Innovative Technologies and Platforms
- Orphan Drugs and Rare Diseases
- OTCs
- Pharmacovigilance, Risk Evaluation and Mitigation Strategies
- Recent Developments and Impact of the EU Legislative/Policy Environment
- Recent Developments and Impact of the US Legislative/Policy Environment
- Recent Developments in Other Geographical Regions Beyond EU and US
- Real-World Evidence to Support Regulatory Decision-Making

**Skill Building**

- Career Transitions
- Crisis Management
- Incorporating the Patient Perspective into the Regulatory Process
- Leadership Skills (e.g. emotional intelligence, body language, etc.)
- Leveraging AI and Other Innovative Tools
- Negotiation and Communication Skills
- Preparing for Health Authority Interactions
- Regulatory Policy and Trends
- Regulatory Strategy/Global Regulatory Planning
- Other
**In Vitro Diagnostics**
- Companion Diagnostics and Personalized Medicine
- Emerging Standard Developments
- Advertising & Promotion and Labeling
- Medical Device Single Audit Program (MDSAP)
- Performance Evaluation and Clinical Evidence
- Recent Developments in EU Regulations (MDR and IVDR)
- Recent Developments in IVDs
- Recent Developments in LDTs

**Medical Devices**
- Advertising, Promotion and Labeling
- Clinical Evaluation
- Combination Products
- DeNovo Process
- Digital Health/Software as a Medical Device/ Mobile Apps and e-Labeling/Wearables
- Emerging Standard Development
- Global Supply Chain Compliance
- Harmonization/ IMDRF/AHWP
- Human Factors Studies/Usability Engineering
- Medical Device Single Audit Program (MDSAP)
- Modeling and Simulation
- Pediatric Medical Devices
- Postmarketing Clinical Follow-Up (PMCF)
- Preclinical Studies
- Real-World Evidence to Support Regulatory Decision-Making
- Recalls
- Recent Developments in 510(k)
- Recent Developments in EU Regulations
- Recent Developments in Other Geographical Regions Beyond EU and US
- Recent Developments in US Regulations
- Regulatory Framework to Support Innovation
- Risk management
- Safety/Adverse Event Reporting

**Broad Interest**
*(Cannabidiol, Health-Related Foods, AI, Cybersecurity, Data Transparency, Inspections & Audits)*

**Preconference Workshops**
- Biopharmaceuticals
- Drugs
- In Vitro Diagnostics
- Medical Devices
## 2022 Schedule at-a-Glance

Schedule subject to change. Times are listed in Central European Summer Time (CEST).

### SATURDAY, 10 SEPTEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 4:00 pm</td>
<td>Preconference Workshops</td>
</tr>
<tr>
<td>4:30 - 6:00 pm</td>
<td>Opening Plenary Session</td>
</tr>
<tr>
<td>6:00 - 7:30 pm</td>
<td>Opening Reception in the Exhibit Hall</td>
</tr>
</tbody>
</table>

### SUNDAY, 11 SEPTEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 4:00 pm</td>
<td>Preconference Workshops</td>
</tr>
<tr>
<td>6:30 – 7:30 am</td>
<td>Wellness Activity</td>
</tr>
<tr>
<td>7:30 am</td>
<td>Community Gathering – Continental Breakfast</td>
</tr>
<tr>
<td>8:15 – 9:30 am</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>9:45 – 11:00 am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>11:00 am – 4:30 pm</td>
<td>Exhibit Hall Hours</td>
</tr>
<tr>
<td>11:00 am – 2:00 pm</td>
<td>Exclusive Exhibit Hall Hours: Sponsored Presentations, Solutions Circles, Networking</td>
</tr>
<tr>
<td>11:30 am – 1:30 pm</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
<tr>
<td>2:00 – 2:55 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>2:55 – 3:30 pm</td>
<td>Coffee break</td>
</tr>
<tr>
<td>3:30 – 4:25 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>4:40 – 5:30 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>5:45 – 7:15 pm</td>
<td>Honoring Our Leaders: RAPS 2022 Awards Celebration (invitation-only)</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Ticketed Event: Arizona Diamondbacks vs. LA Dodgers – Chase Field (additional purchase required)</td>
</tr>
</tbody>
</table>

### MONDAY, 12 SEPTEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 – 7:30 am</td>
<td>Wellness Activity</td>
</tr>
<tr>
<td>7:30 am</td>
<td>Community Gathering – Continental Breakfast</td>
</tr>
<tr>
<td>8:15 – 9:30 am</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>9:45 – 11:00 am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>11:00 am – 4:30 pm</td>
<td>Exhibit Hall Hours</td>
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<tr>
<td>11:00 am – 2:00 pm</td>
<td>Exclusive Exhibit Hall Hours: Sponsored Presentations, Solutions Circles, Networking</td>
</tr>
<tr>
<td>11:30 am – 1:30 pm</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
<tr>
<td>2:00 – 2:55 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>2:55 – 3:30 pm</td>
<td>Coffee break</td>
</tr>
<tr>
<td>3:30 – 4:25 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>4:40 – 5:30 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>5:45 – 7:15 pm</td>
<td>Honoring Our Leaders: RAPS 2022 Awards Celebration (invitation-only)</td>
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<tr>
<td>6:00 pm</td>
<td>Ticketed Event: Arizona Diamondbacks vs. LA Dodgers – Chase Field (additional purchase required)</td>
</tr>
</tbody>
</table>

### TUESDAY, 13 SEPTEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 - 7:30 am</td>
<td>Wellness Activity</td>
</tr>
<tr>
<td>7:30 am</td>
<td>Community Gathering – Continental Breakfast</td>
</tr>
<tr>
<td>8:15 – 9:30 am</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>9:45 – 11:00 am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>11:00 am – 4:30 pm</td>
<td>Exhibit Hall Hours</td>
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<td>Coffee break</td>
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<td>Concurrent Sessions</td>
</tr>
<tr>
<td>4:40 – 5:30 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>6:00 – 9:00 pm</td>
<td>Closing Party: Arizona Science Center</td>
</tr>
</tbody>
</table>

Schedule is subject to change
Sponsorship Opportunities

Secure your sponsorship package at one of the four levels below. Packages include exhibit space and additional exposure beyond your booth.

<table>
<thead>
<tr>
<th></th>
<th>Premier</th>
<th>Visionary</th>
<th>Innovator</th>
<th>Leader</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THOUGHT LEADERSHIP</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plenary Session:</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive recognition and brief welcome remarks at the beginning of the session (Sunday, Monday or Tuesday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sessions:</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive recognition and a :30 pre-roll video at the beginning of all sessions within a designated session room (choice of room on a first-come, first-served basis)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored Presentation:</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>25-minute content session on a topic of your choice in one of two theaters on the exhibit floor (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

| **EXPERIENTIAL/NETWORKING** |         |           |           |        |
| Breakfast or Lunch: | ✓       |           | ✓         | ✓      |
| Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Monday or Tuesday on a first-come, first-served basis) |         |           |           |        |
| Tuesday Night Closing Party:  | ✓       |           | ✓         | ✓      |
| Exclusive branding and logo placements on signage and napkins throughout the event, brief remarks during the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor) | ✓       |           |           |        |
| Exhibit Space:  | ✓       | ✓         | ✓         | ✓      |
| 20 x 20          | 1,000 bonus pts | 10 x 20 | 10 x 20 | 10 x 10 |
| 10 x 20          | 500 bonus pts | 10 x 20 | 250 bonus pts | 100 bonus pts |

| **BRANDING** |         |           |           |        |
| Literature Wall: | ✓       | ✓         |           | ✓      |
| Ability to distribute a flyer/brochure, booth promo or giveaway for attendees to pick up in the literature area beside registration (official show bags will be distributed in the same area) | ✓       | ✓         |           | ✓      |
| Onsite Sponsor Recognition:  | ✓       | ✓         | ✓         | ✓      |
| Logo placement on all onsite sponsor thank you signage | ✓       | ✓         | ✓         | ✓      |
| Pre/Post-Event Sponsor Recognition:  | ✓       | ✓         | ✓         | ✓      |
| Logo placement on the event website, online agenda and applicable marketing materials | ✓       | ✓         | ✓         | ✓      |

| **MARKETING** |         |           |           |        |
| Pre-event email blast:  | ✓       |           |           | ✓      |
| Exclusive opportunity to send a dedicated message to 10,000 global regulatory professionals from the RAPS database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top) | ✓       |           |           | ✓      |
| Banner ad with hyperlink on RAPS.org:  |         |           |           |        |
| ROS 300 x 250 to be served on a space available basis (months available on a first-come, first-served basis subject to availability) | ✓       |           |           | ✓      |
| Banner ad with hyperlink on the RAPS.org event microsite: | ✓       | ✓         | ✓         | ✓      |
| ROS 728 x 90 banner placement with hyperlink | 2 months | 1 month | 1 month |        |
| Banner ad with hyperlink on event itinerary planner website: | ✓       | ✓         | ✓         | ✓      |
| ROS 320 x 1200 banner placement with hyperlink | ✓       | ✓         | ✓         | ✓      |
| Mobile App Alert:  | ✓       |           |           | ✓      |
| 150 character headline and 230 character body copy, including URLs (timeslots are available on a first-come, first-served basis) | ✓       |           |           | ✓      |
| Pre-event attendee list:  | ✓       | ✓         |           | ✓      |
| Includes name, title, organization, address, city, state, country | ✓       | ✓         |           | ✓      |
| Post-event attendee list:  | ✓       | ✓         |           | ✓      |
| Includes name, title, organization, address, city, state, country | ✓       | ✓         |           | ✓      |

| **PASSES** |         |           |           |        |
| All-access registrations:  | ✓       | ✓         | ✓         | ✓      |
| Full access event passes which include entry into all professional development sessions, lunches, networking events and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee; additional all-access badges may be purchased for $1,200 each) | ✓       | ✓         | ✓         | ✓      |
| Exhibitor-only badges:  | ✓       | ✓         | ✓         | ✓      |
| Includes access to show floor during move-in and move-out and 1 hour before/after show close each day, as well as inclusion in the Sunday Opening Reception and lunch on Monday and Tuesday; additional exhibitor-only badges may be purchased for $500 each | ✓       | ✓         | ✓         | ✓      |
## 2022 A La Carte Sponsorships

Elevate your sponsorship experience with these a la carte sponsorship opportunities

<table>
<thead>
<tr>
<th><strong>Attendee bags:</strong></th>
<th>Exclusive logo placement alongside the event logo on official show bags distributed to attendees in the literature area beside registration</th>
<th><strong>Exclusive Opportunity</strong></th>
<th><strong>Price</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lanyard:</strong></td>
<td>Exclusive logo placement on all event badge holders</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$10,000</strong></td>
</tr>
<tr>
<td><strong>Notebooks:</strong></td>
<td>Exclusive logo placement/branding on official event notebooks distributed to all registrants</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$13,000</strong></td>
</tr>
<tr>
<td><strong>Reusable water bottle and filling stations:</strong></td>
<td>Exclusive logo placement on official water bottle distributed to all registrants; also includes branding on water stations throughout the event</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$12,000</strong></td>
</tr>
<tr>
<td><strong>Wi-Fi:</strong></td>
<td>Exclusive ad placement on log-in screen each time attendees access onsite event Wi-Fi</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$10,000</strong></td>
</tr>
<tr>
<td><strong>Opening Reception:</strong></td>
<td>Prominent branding and logo placements on signage and napkins throughout the reception, recognition in welcome remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$15,000</strong></td>
</tr>
<tr>
<td><strong>Coffee Breaks:</strong></td>
<td>Exclusive branding and logo placements on signage and napkins near refreshment stations (choice of Monday or Tuesday afternoon)</td>
<td>2 available</td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td><strong>Honoring Our Leaders: RAPS 2022 Awards Celebration:</strong></td>
<td>Prominent branding and logo placements on pre-event promotion, signage and napkins throughout Monday’s invitation-only event, 10 attendance passes, recognition in welcoming event remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)</td>
<td>3 available</td>
<td><strong>$7,500</strong></td>
</tr>
<tr>
<td><strong>Monday Evening Special Event:</strong></td>
<td>Prominent branding and logo placements on pre-event promotion, signage and napkins throughout this ticketed special event, 10 attendance passes, VIP section at the event, recognition during event remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$10,000</strong></td>
</tr>
<tr>
<td><strong>Mobile App:</strong></td>
<td>Exclusive branding and banner placements within the app</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$8,000</strong></td>
</tr>
<tr>
<td><strong>Registration Sponsor:</strong></td>
<td>Exclusive logo placement on event registration pages, registration confirmation emails and onsite registration counters</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$17,500</strong></td>
</tr>
<tr>
<td><strong>Event newsletter sponsorship:</strong></td>
<td>Exclusive sponsorship of the editorial-driven preview, dailies and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (approx. 35,000 regulatory recipients around the globe)</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$6,500</strong></td>
</tr>
<tr>
<td><strong>Gaming Area:</strong></td>
<td>Exclusive branding and logo placements around a special revitalization area on the exhibit floor</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$15,000</strong></td>
</tr>
<tr>
<td><strong>Hotel Key Cards:</strong></td>
<td>Exclusive logo placement on hotel key cards at the event headquarters hotels (Hyatt and Renaissance)</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$7,500</strong></td>
</tr>
<tr>
<td><strong>Wellness Experience Sponsorship:</strong></td>
<td>Exclusive sponsorship for both morning health/wellness experiences for attendees; includes company logo in all activity promotions (Monday and Tuesday)</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td><strong>Headshot Lounge:</strong></td>
<td>Exclusive branding and logo placements on pre-event promotions, onsite setup within Career Central, and photo confirmation communications; includes the opportunity to provide an attendee giveaway to be distributed from the lounge (item to be provided by sponsor)</td>
<td><strong>Exclusive Opportunity</strong></td>
<td><strong>$15,000</strong></td>
</tr>
</tbody>
</table>

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"I really enjoyed my time at Convergence. It gave me the opportunity to catch up with a couple of people I hadn’t seen in a while."

Shailise Ross
2021 Attendee
Exhibit Opportunities

Exposition Hall Hours

- **Sunday, 11 September 2022:**
  6:00 - 7:30 pm (Opening Reception)

- **Monday, 12 September 2022**
  11:00 am – 4:30 pm
  Exclusive Exhibit Hours from 11:00 am – 2:00 pm

- **Tuesday, 13 September 2022**
  11:00 am – 4:30 pm
  Exclusive Exhibit Hours from 11:00 am – 2:00 pm

Exhibit Fees and Floorplan

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Before 1 March 2022</th>
<th>After 1 March 2022</th>
<th>Inclusions</th>
</tr>
</thead>
<tbody>
<tr>
<td>20’ x 20’ booth space</td>
<td>$15,500</td>
<td>$15,700</td>
<td>4 all-access registrations and 12 exhibitor-only badges</td>
</tr>
<tr>
<td>10’ x 20’ booth space</td>
<td>$7,700</td>
<td>$7,900</td>
<td>2 all-access registrations and 6 exhibitor-only badges</td>
</tr>
<tr>
<td>10’ x 10’ booth space</td>
<td>$4,100</td>
<td>$4,300</td>
<td>1 all-access registration and 3 exhibitor-only badges</td>
</tr>
<tr>
<td>Tabletop</td>
<td>$2,900</td>
<td>$3,100</td>
<td>1 all-access registration and 1 exhibitor-only badge; 6’ skirted table, 2 chairs and carpet</td>
</tr>
</tbody>
</table>

To reserve or for more information, contact:
Leslie S. V. LeGrande, CEM, DES
+1 301 770 2920, ext. 221 or llegrande@raps.org

To learn more about RAPS Convergence 2022, visit raps.org/convergence.