Don’t miss this important opportunity to engage a vital audience of global regulatory professionals seeking partners, solutions and technologies to help them change, advance and succeed.

Sponsorship packages now available!

raps.org/euroconvergence
Designing the future of regulatory innovation

The past 24 months have challenged the regulatory community—and healthcare at-large—in unprecedented ways. The COVID-19 public health crisis broke down borders and created global necessity for guidelines, testing, treatments and vaccines. Health authorities and industry partnered like never before to fast-track innovation and create new pathways to bring solutions to market quickly. In addition, public awareness about the critical role of the regulatory ecosystem became a mainstream focus.

Together, the community has transformed traditional models, timelines and practices to achieve new heights in advancing public health, while still maintaining a keen focus on durability, sustainability, safety and efficacy. Will this era of regulatory innovation and flexibility persevere with the same urgency? Will public health agencies continue to cross-functionally collaborate with the same zeal? What lessons have we learned from the global pandemic and our landmark achievements that will endure and reshape how we develop healthcare products and services long into the future?

RAPS Euro Convergence 2022 will provide an intimate, highly curated forum for 450 regulatory professionals to dive deeper into these critical questions as we reunite in-person in Amsterdam, Netherlands.

About RAPS Euro Convergence

RAPS Euro Convergence is the premier annual event where the most senior medical device, IVD, and pharmaceutical regulatory professionals convene to learn, network, and share best practices that foster excellence - personally and professionally.

With an expansive education programme curated exclusively by European regulatory leaders, it is the top destination for regulatory professionals to gain insights and exchange ideas about the most pressing deadlines, topics, challenges and opportunities across the European healthcare community.

While the event hones in on the region’s greatest needs, RAPS Euro Convergence brings global perspectives on implications across the entire healthcare product landscape.
RAPS Euro Convergence Education

Over the course of 65 sessions, RAPS Euro Convergence 2021 delegates heard from—and had the chance to connect with—168 expert speakers from the medical device/IVD/pharmaceutical industries, notified bodies, and national and regional health authorities, including the European Commission (EC), the European Medicines Agency (EMA), the Danish Medicines Agency, and the Dutch Health and Youth Care Inspectorate.

2022 Education Topics

- Advertising, Promotion and Labeling
- ATMPs/Cell and Gene Therapies
- Biocompatibility
- Biologics and Vaccines
- Biosimilars
- Change Management
- Clinical Evaluation
- Companion Diagnostics
- Conditional Approval Pathways and Strategies
- Crisis Management
- Critical Thinking
- Data Security and Digital Health
- Dossier Digitalisation (from e-CTD to cloud based submission)
- Drug-Device Combination Products
- Drug-Device Combination Products Under MDR
- Ethics
- EU IVD Performance Evaluation Studies
- Global IVDs
- Global Supply Chain
- Harmonisation
- Harmonisation/ IMDRF/ AHWP
- How to Organise a Global Regulatory Department
- Human Factors Studies/ Usability Engineering
- In Vitro Diagnostics
- Innovative Technologies
- IVDR - Postmarketing Clinical Follow-up (PMCF)
- IVDR - Postmarketing Surveillance
- Laboratory Developed Tests (LDTs)
- Leadership
- Lifecycle Management
- Medical Device Quality Management Systems (e.g., ISO 13485)
- Medical Device Single Audit Program (MDSAP)
- Medical Devices
- Mergers and Acquisitions
- Negotiation
- OTCs
- Patient Focused Drug Development
- Pharmaceuticals
- Pharmacovigilance, Risk Evaluation and Mitigation Strategies
- Postmarketing Clinical Follow-up (PMCF)
- Postmarketing Surveillance
- Preclinical Studies
- Real-World Data Applicability in Regulatory Decision
- Real-World Evidence and Precision Medicine
- Regulation Changes: Asia, Particularly China
- Regulation Changes: EU
- Regulation Changes: EU IVDR
- Regulation Changes: EU MDR
- Regulation Changes: US
- Regulatory Career Pathways / Young Professionals Sessions
- Regulatory Intelligence
- Regulatory Strategy/Global Regulatory Planning
- Risk Management
- Software as a Medical Device, Mobile Apps, Wearables
- Standards and Compliance
- Standards and Regulatory Compliance
- Supply Chain (track and trace, falsified medicines, cybersecurity, UDI)
- Supply Chain Aspects in New Applications
- The Virtual RA Department – Is It Working?
- Use of Real-World Evidence to Support Regulatory Decision-Making for Medical Devices
- Vigilance
- And so much more!
Delegate Profile

RAPS Euro Convergence attracts 450 senior regulatory professionals in the health care industry.

Regional Breakdown

- USA/Canada: 60.8%
- Australia: 33.0%
- Asia: 0.8%
- Europe: 0.3%
- Africa: 3.0%
- South America: 1.6%

Industry

- Academic institution: 2.9%
- Communications: 1.1%
- Consulting: 25.6%
- CRO: 6.5%
- Government: 2.9%
- Hospital/medical practice: 1.8%
- Industry organisation: 43.0%
- Laboratory: 0.7%
- Law firm: 0.4%
- Notified Body: 5.1%
- Not-for-profit/association: 0.7%
- Self-employed: 1.4%
- Software: 7.6%
- Training/education: 0.4%

Job Function

- CEO/president/executive director: 8.6%
- Vice president/director: 29.0%
- Manager/project manager: 12.2%
- Specialist/associate/coordinator: 11.9%
- Consultant: 11.9%
- Professor/academic faculty: 1.4%
- Compliance officer: 1.7%
- Physician/pharmacist/health professional: 2.0%
- Regulatory counsel: 4.1%
- Regulatory information specialist: 7.5%
- Student: 1.4%

Sectors of Interest

- APIs: 12.1%
- Biologics: 25.2%
- Biotechnology: 27.0%
- Combination products: 45.5%
- Diagnostics: 37.9%
- Nutritional/natural health: 6.7%
- Medical devices: 86.7%
- OTC: 11.2%
- Pharmaceuticals: 36.1%
- Other: 7.3%

Regional Areas of Interest

- Global: 54.6%
- Oceania: 13.8%
- Europe: 75.2%
- Asia: 27.6%
- Middle East: 20.9%
- Africa: 15.0%
- Latin America & Caribbean: 18.4%
- North America: 60.7%

Source: RAPS Euro Convergence 2021 registrant data
Professional Areas of Interest

- Advertising, promotion and labeling: 38.4%
- Audit/FDA inspection: 54.4%
- Chemistry, manufacturing and controls (CMC): 21.0%
- Clinical trials: 53.8%
- Compliance: 61.3%
- Environmental: 11.8%
- Ethics: 19.3%
- FDA meeting and communication strategy: 49.8%
- Preclinical study: 34.1%
- Product lifecycle: 58.4%
- Professional development/training: 40.7%
- Project management: 40.3%
- Quality assurance and control: 53.4%
- Regulatory intelligence/policy: 86.2%
- Research, design and development: 45.2%
- Supply chain management: 19.0%
- Other: 3.9%

Purchasing Authority

- Final decision maker: 26.9%
- Recommend products and/or specify vendors: 28.4%
- Influence purchase decisions: 25.5%
- Research new products: 15.3%

61.5% Involved across all stages of the decision-making process

Source: RAPS Euro Convergence 2021 registrant data
Great learning experience and opportunity to keep abreast with the latest developments in the regulatory field.

Patience Shabangu (South Africa)
RAPS Euro Convergence 2021 delegate

Source: RAPS Euro Convergence 2021 registrant data
Engaged Influencers

Regulatory professionals rely on RAPS Euro Convergence for essential updates, dynamic collaboration opportunities and essential professional development to shape the future of the global health industry.

Your organisation will have the opportunity to engage with the most influential regulatory executives and personnel to shape the profession’s future and drive decisions that will impact the global health industry.

RAPS Euro Convergence Delivers on What Global Professionals Need

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>90%</td>
<td>Overall relevance of content to job responsibilities</td>
</tr>
<tr>
<td>90%</td>
<td>Quality of content</td>
</tr>
<tr>
<td>93%</td>
<td>Quality of speakers</td>
</tr>
<tr>
<td>81%</td>
<td>Ability to learn about innovations, products and solutions</td>
</tr>
<tr>
<td>85%</td>
<td>RAPS Euro Convergence is a “must attend” conference</td>
</tr>
<tr>
<td>83%</td>
<td>RAPS Euro Convergence is a good investment for my professional development</td>
</tr>
<tr>
<td>83%</td>
<td>RAPS Euro Convergence received good value for the time and money spent</td>
</tr>
<tr>
<td>80%</td>
<td>RAPS Euro Convergence provides me with essential connections, information, education, and resources to do my job</td>
</tr>
</tbody>
</table>

Source: RAPS Euro Convergence 2021 post-event delegate survey data
2022 Schedule at-a-Glance

*Schedule subject to change. Times are listed in Central European Summer Time (CEST).*

**Tuesday 10 May**

<table>
<thead>
<tr>
<th>Various Times</th>
<th>Pre-Conference Workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:30 - 18:30</td>
<td>Opening Plenary</td>
</tr>
<tr>
<td>18:30 – 20:00</td>
<td>Opening Reception</td>
</tr>
<tr>
<td>Evening</td>
<td>Hosted Dinners (TBD)</td>
</tr>
</tbody>
</table>

**Wednesday 11 May**

<table>
<thead>
<tr>
<th>8:30 – 9:30</th>
<th>Education Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 – 10:45</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>10:45 – 11:15</td>
<td>Refreshments, Exhibits, Posters</td>
</tr>
<tr>
<td>11:15 – 12:15</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>12:15 – 13:00</td>
<td>Lunch, Exhibits and Posters</td>
</tr>
<tr>
<td>13:00 – 13:30</td>
<td>Sponsored Presentations</td>
</tr>
<tr>
<td>13:30 – 14:30</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>14:45 – 15:45</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>15:45 – 16:15</td>
<td>Refreshments, Exhibits, Posters</td>
</tr>
<tr>
<td>16:15 – 17:45</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>Evening</td>
<td>Networking Party (Optional; Ticket Required)</td>
</tr>
</tbody>
</table>

**Thursday 12 May**

<table>
<thead>
<tr>
<th>8:30 – 9:30</th>
<th>Education Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 – 10:45</td>
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<td>14:30 – 15:00</td>
<td>Refreshments, Exhibits, Posters</td>
</tr>
<tr>
<td>15:00 – 16:00</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>16:00 – 16:30</td>
<td>Closing Remarks &amp; Farewell Toast</td>
</tr>
</tbody>
</table>

All networking events marked in **GOLD** will take place in the Exhibitions and sponsor area, giving you six hours of exclusive time to build and reinforce vital business relationships!
The Park Inn by Radisson Amsterdam City West is a modern hotel just minutes from Amsterdam city center by train. Beautifully decorated by world-renowned designer Karim Rashid, it offers a distinct setting to elevate the delegate and sponsor experience!

Multiple buffet stations will be placed throughout the tabletop area to ensure a steady flow of delegate traffic.

Reserve Now

RAPS Euro Convergence brings together leading experts in the medical device, IVD and pharmaceutical industries to examine and provide insight on some of the most urgent and crucial issues facing regulators, manufacturers and regulatory professionals working with healthcare products for the European market.
## 2022 Euro Convergence Sponsorship Packages

<table>
<thead>
<tr>
<th>Presenting/Title</th>
<th>Visionary</th>
<th>Innovator</th>
<th>Leader</th>
</tr>
</thead>
<tbody>
<tr>
<td>€25,000 (1 available)</td>
<td>€15,000 (2 available)</td>
<td>€8,500 (4 available)</td>
<td>€4,000</td>
</tr>
</tbody>
</table>

### THOUGHT LEADERSHIP

**Plenary Session:**
Exclusive recognition and brief welcome remarks at the beginning of the session

**Programme Track:**
Exclusive recognition and a :30 pre-roll video at the beginning of all track sessions (choice of track on a first-come, first-served basis)

**Sponsored Presentation:**
30-minute content session on a topic of your choice included in the education line-up and open to all delegates; involves 20 minute presentation followed by 10 minutes of Q&A (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)

### EXPERIENTIAL/NETWORKING

**Opening Reception:**
Prominent branding and logo placements on signage and napkins throughout the Tuesday reception, recognition in welcome remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor)

**Lunch:**
Exclusive branding and logo placements on signage and napkins throughout meal service (choice of Wednesday or Thursday)

**Networking Party (TBD):**
Branding and logo placements on signage and napkins throughout the Wednesday evening special event, recognition during event remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor)

**Tabletop Exhibit:**
Skirted table with 2 chairs placed near an electrical outlet

### BRANDING

**Lanyard:**
Exclusive logo placement on all event badge holders

**Onsite Sponsor Recognition:**
Logo placement on all onsite sponsor thank you signage

**Pre/Post-Event Sponsor Recognition:**
Logo placement on the event website, online agenda and applicable marketing materials

**Onsite Exhibitor Recognition:**
Logo placement on all onsite exhibitor thank you signage

### MARKETING

**Event newsletter sponsorship:**
Exclusive sponsorship of the editorial-driven preview, dailies and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (approx 35,000 regulatory recipients around the globe)

**Banner ad with hyperlink on RAPS.org:**
ROS 300 x 250 to be served April-May on a space available basis

**Banner ad with hyperlink on event website:**
Exclusive 728 x 90 banner placement with hyperlink

**Mobile App Alert:**
150 character headline and 230 character body copy, including URLs (timeslots are available on a first-come, first-served basis)

**Pre-event delegate list:**
Includes name, title, organisation, address, city, state, country

**Post-event delegate list:**
Includes name, title, organisation, address, city, state, country

### PASSES

Team registrations:
Full access event passes which include entry into all professional development sessions, lunches and networking events (unless an add-on ticket is specified)

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<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>
A la Carte Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Notebooks:</strong></td>
<td>€ 5,000</td>
<td>1 available</td>
</tr>
<tr>
<td>Exclusive logo placement/branding on an A4 executive notebook with memo pad distributed to all delegates</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Mobile App:</strong></td>
<td>€ 3,500</td>
<td></td>
</tr>
<tr>
<td>Exclusive branding and banner placements within the app</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Opening Reception:</strong></td>
<td>€ 5,000</td>
<td>2 available</td>
</tr>
<tr>
<td>Prominent branding and logo placements on signage and napkins throughout the Tuesday reception, recognition in welcome remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor) available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Refreshment Services:</strong></td>
<td>€ 5,000</td>
<td>2 available</td>
</tr>
<tr>
<td>Exclusive branding and logo placements on signage and napkins near refreshment stations providing coffee, tea and snacks throughout the day (choice of Wednesday or Thursday)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Networking Party (TBD):</strong></td>
<td>€ 5,000</td>
<td>2 available</td>
</tr>
<tr>
<td>Branding and logo placements on signage and napkins throughout the Wednesday evening special event, recognition during event remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Closing Remarks and Farewell Toast:</strong></td>
<td>€ 1,000</td>
<td>1 available</td>
</tr>
<tr>
<td>Logo placements on signage and napkins, brief farewell remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact

To reserve or for more information, contact Leslie LeGrande at +1 301 770 2920, ext. 221 or llegrande@raps.org.

To learn more about RAPS Euro Convergence 2022, visit raps.org/euroconvergence.