

2027 COMBINATION PRODUCTS in the EU

Presented by DIA RAPS

26-27 JANUARY 2027

25 JANUARY (PRE-CONFERENCE WORKSHOP)

Radisson Grand Place • 47 Rue du Fossé aux Loups, Brussels, 1000 • Belgium
www.eucomboprods.org

APPLICATION AND CONTRACT FOR SPONSORSHIP

Company Name: _____

Sponsorship Level:

Gold € 7,500

Silver € 5,000

Bronze € 2,750

	Gold (4 available) € 7,500	Silver (2 available) € 5,000	Bronze (4 available) € 2,750
Experiential/Networking/Thought Leadership			
Tabletop Exhibit: A standard rectangular table with 2 chairs, power and lead retrieval (sponsor may put up 1 small roll-up behind/beside their table)	✓	✓	✓
Sponsored Presentation: 30-minute content session on a topic of your choice during the lunch breaks and open to all delegates; involves 20 minute presentation followed by 10 minutes of Q&A (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by DIA/RAPS)	✓		
Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Tuesday or Wednesday on a first-come, first-served basis)		✓	
Coffee Breaks: Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Tuesday or Wednesday on a first-come, first-served basis)			✓
Team registrations: Includes access to all sessions, meal functions and networking events	3	2	1
Social media post on RAPS and DIA LinkedIn: 11200 x 628, 1080 x 1080, 1080 x 1350 image, or PDF carousel with hyperlink and message copy (must be pre-scheduled and approved by DIA and RAPS)	1		
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	
Branding/Marketing			
Attendee gift: Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be pre-approved by DIA and RAPS)	✓		
Dedicated walk-in slide: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session and during breaks	✓		
Banner ad with hyperlink on event website: Banner placement with hyperlink on event site (requires 728 x 90 and 300 x 50 creative for desktop and mobile placements)	✓		
Logo placement with hyperlink in event emails	✓	✓	✓
Onsite sponsor recognition: Logo placement on sponsor thank you slides, onsite signage and verbal recognition in sessions	✓	✓	✓
Onsite sponsor recognition: Logo placement on sponsor thank you slides and onsite signage			

Note: A VAT charge of 21% will be assessed to all customers.

SPONSORSHIP TERMS AND CONDITIONS

- **EVENT SPONSORSHIP AND MANAGEMENT.** 2027 Combination Products in the EU (Event) is produced by and is the property of DIA and RAPS. DIA and RAPS will provide event management either directly or through a third party.
- **GENERAL.** DIA and RAPS reserve the right to determine the eligibility of any sponsoring company (Sponsor) and reserve sole control over admission policies. DIA and RAPS reserve the right to make changes to admission policies, schedule or to the general plan of the Event as may be deemed by DIA and RAPS to be in the best interests of sponsors and the Event in general.
- **NATURE OF SPONSORSHIP.** DIA and RAPS reserve the right to curtail sponsorships or parts of sponsorships and reject any activity that conflicts with or reflects negatively on the character of the Event or DIA/RAPS, to rearrange or revise the floorplan and/or relocate any stand at DIA/RAPS' discretion and without notice when doing so is in the best interest of the Event.
- **OCCUPANCY OF SPACE.** All tabletop stands must be set up and in place by 8:30 am on Tuesday 27 January 2027. The conference sessions begin at 9:00 am on 27 January and meals and the opening reception will take place in the stand area. Should any rented space remain unoccupied at 8:30 am on Tuesday 27 January, DIA and RAPS reserve the right to rent or occupy such space. DIA and RAPS will not issue any refunds or credits under these circumstances. This section shall not be construed as affecting the obligation of Sponsor to pay the full amount of the rental provided for in this contract for space, nor shall it affect the right of DIA and RAPS to retain as liquidated damages the whole or any part of the rental received.
- **EXHIBIT CHARACTERISTICS**
 - Tabletop package:
 - Standard white rectangular table (180cm x 71cm x 40cm) with 2 black chairs, power and 3-way power strip, and lead retrieval
 - Sponsor may put up 1 small roll-up, dimensions 1m x 2m
- **TEAM REGISTRATIONS.** Full access event passes will be issued for each sponsoring company based on the level of sponsorship. Full access passes include entry into all professional development sessions, lunches and networking events.
- **SHARING AND SUBLETTING OF SPACE.** DIA and RAPS strictly prohibit the sharing or "co-opting" of space unless companies share the same parent company, or one company is the subsidiary of the other. Requests must be submitted to Event Management for approval prior to the conference and proof is required. Sponsors shall not assign, sublet, or share any exhibit space allocated to them nor advertise or display goods other than those manufactured or sold by them in the regular course of their business. Space assigned to the Sponsor is for their exclusive use.
- **PAYMENT TERMS.** 50% deposit is due with application. 50% balance is due on 28 November 2026. Applications received after 28 November 2026 require 100% payment with application. Failure to make payments does not release the contracted or financial obligation of Sponsor.
- **CANCELLATIONS/REDUCTIONS.** All requests for cancellation or reduction must be received in writing. All cancellations and reductions are subject to forfeiture of the 50% deposit. Cancellations and reductions received after 28 November 2026 are subject to a 100% cancellation fee. Deposits and cancellation/reduction fees are not transferable to other DIA or RAPS events.
- **EVENT CANCELLATION.** It is mutually agreed that in the event that 2027 Combination Products in the EU is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, pandemic, epidemic or any other event over which either party has no control, this contract may be terminated by DIA and RAPS. In the event of such termination, Sponsor waives any and all damages and claims for damages and agrees that the sole liability of DIA and RAPS shall be to return space payment received to the Sponsor.
- **SECURITY.** The hotel provides general security throughout the building. This service is in no case to be understood by Sponsors as a guarantee to them against loss, theft, and/or damage of any kind. DIA and RAPS will not be liable for the safety of the Sponsors' property from loss, theft, and/or damage by fire, accident, or any other causes. Sponsors wishing to insure their materials must do so at their own expense.
- **GIVEAWAYS/CONTESTS.** DIA and RAPS are not accountable for contest/giveaways promoted during 2027 Combination Products in the EU.
- **LOGO USAGE.** The DIA, RAPS and 2027 Combination Products in the EU logos are the property of DIA and RAPS and may not be used without the permission of Event Management.
- **CREATIVE ELEMENTS.** Sponsor agrees to deliver electronic files of all creative materials to DIA and RAPS by the various due dates set that will be communicated with the sponsor contact.
- **ENFORCEMENT OF TERMS AND CONDITIONS.** Any sponsor found in violation of these terms and conditions may be subject to any or all the following remedies at the sole discretion of DIA and RAPS:
 - Access to the event and stand space, as well as contracted sponsorship benefits will be deactivated and eliminated from event space until the situation is remedied. If the situation is not remedied, the exhibit space will be removed for the remainder of the show.
 - Exclusion from participation at future Combination Products in the EU events (in-person, virtual or hybrid).

By signing or typing my name below, I represent that I am an authorized representative of Sponsor, have read and understand this Contract, including the payment and cancellation policies and the Terms and Conditions, and agree on behalf of Sponsor to be bound by this Contract. Sponsor consents to receiving all written and electronic correspondence from RAPS and official event contractors related to 2027 Combination Products in the EU.

Contract Signature: _____ Date: _____

Name: _____

Title: _____ Email: _____

Company: _____

Company Website: _____

Event Logistics Contact: _____

Title: _____

Phone: _____ Email: _____

Accounts Payable Contact: _____

Title: _____

Phone: _____ Email: _____

RAPS Representative: _____

Date: _____